

Exhibit A

Joint Proposed Revised Schedule

Event	Agreed Proposed Date
Complete document production on all counterclaim issues	October 10, 2025
Close of fact discovery on all counterclaim issues, except those relating to the '243 patent	April 25, 2026
Close fact discovery on all issues relating to the '243 patent	120 days following the issuance of the mandate on Nielsen's appeal
Opening expert reports	180 days after the issuance of the mandate
Rebuttal expert reports	210 days after the issuance of the mandate
Reply expert reports	240 days after the issuance of the mandate
Close of expert discovery	300 days after the issuance of the mandate
File dispositive and Daubert motions	345 days after the issuance of the mandate
Hearing on dispositive and Daubert motions	To be set after the issuance of the mandate
Pretrial conference	To be set after the issuance of the mandate
Trial	To be set after the issuance of the mandate